

WHAT'S RAISED HERE STAYS HERE!



## Sponsorship Information

Please consider this opportunity to help your neighbors with autism and receive recognition in the community by sponsoring the local Autism Society Fundraiser and Awareness Campaign, Autism Aware Fare.

Tuesday, April 20, 2010 will be Autism Aware Fare when participating restaurants will donate a portion of that day's revenues to the Autism Society of North Carolina—Mecklenburg County Chapter, a 501(c)(3) non-profit organization.

While our chapter supports research to find a cause, cure, or treatment for autism, our passion is providing money and support for local families and educators who deal with autism and its challenges every day.

Please see the attached sheet for more information about your local Autism Society and feel free to call or email our Event Co-Chairpersons listed below.

You and your business can be part of this exciting event by selecting from several sponsorship levels which may be viewed on the next several pages.

Thank you!

### Contact Information

Kathy Snyder/John Cavanaugh – Co-Chairpersons, *Autism Aware Fare 2010*  
E-mail: [aafcoordinator@asnmeck.org](mailto:aafcoordinator@asnmeck.org) | [www.AutismAwareFare.org](http://www.AutismAwareFare.org)  
Telephone (704) 904-0456 | Fax (704) 512-6485  
Mailing address: 8943 Leirim Ct., Charlotte, NC 28277

# How your local AUTISM SOCIETY steps up to the plate to help



## Spreads AWARENESS, UNDERSTANDING, and ACCEPTANCE

Although people with autism look “typical,” their nervous systems are easily over stimulated causing inappropriate behavior and exaggerated responses because of this neurological disability. Autism Society sponsors Autism Aware Fare April 20th to celebrate increasing awareness.

## Feeds the MIND and SOUL

- ✚ Website and newsletters
- ✚ Online support group
- ✚ Monthly programs dishing out education and inspiration
- ✚ Teens on the Move, social group
- ✚ Books for Public Library (PLCMC)



## Serves those in CRISIS



Donations for families with autism in crisis through impartial funding source, First in Families (fifmeck.com).



## Cooks up support for EDUCATORS

Over \$18,000 in grants and gifts to area teachers in past 7 years. Annual Teacher Recognition.

## Entrée to RESEARCH

Keeps parents informed about opportunities for active participation in autism research and national organizations which fund it.





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## Crystal Sponsorship

- Your business name on posters, flyers, and print ads
- Your business name and logo displayed on our event website, [www.AutismAwareFare.org](http://www.AutismAwareFare.org) with link to your URL
- Your business name in our newsletter, *Autism Matters*, and e-mail announcements
- At least 13 days of promotional announcements on WLNK (107.9, the LINK) about event, and event appearing on WLNK website in addition to paid advertisements on WLNK
- Event announcement with website will appear in many community calendars
- To sign up for a sponsorship, go to [www.AutismAwareFare.org/sponsorrequest](http://www.AutismAwareFare.org/sponsorrequest) or fill out the Confirmation form below

*Total Investment: \$250*

<u>Confirmation of Sponsorship</u>	
Business Name:	_____
Contact:	_____
Contact Signature:	_____
Business Location:	_____ _____
Mailing Address:	_____ _____ _____
Contact's Phone:	_____ Fax: _____
E-mail:	_____
Website:	_____

### Contact Information

Kathy Snyder/John Cavanaugh – Co-Chairpersons, *Autism Aware Fare 2010*  
E-mail: [aafcoordinator@asncmeck.org](mailto:aafcoordinator@asncmeck.org) | [www.AutismAwareFare.org](http://www.AutismAwareFare.org)  
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## Pewter Sponsorship

- Your business name/logo on table tents and inserts at event sites
- Your business name/logo on posters, flyers, print ads, t-shirts
- Your business name displayed on our event website, [www.AutismAwareFare.org](http://www.AutismAwareFare.org) with link to your URL
- 13 days of promotional announcements on WLNK (107.9, the LINK) about event, and event appearing on WLNK website in addition to paid advertisements on WLNK and WFAE
- Your business name in our newsletter, *Autism Matters*
- Event announcement with website will appear in many community calendars
- To sign up for a sponsorship, go to [www.AutismAwareFare.org/sponsorrequest](http://www.AutismAwareFare.org/sponsorrequest) or fill out the Confirmation form below

*Total Investment: \$500*

<u>Confirmation of Sponsorship</u>	
Business Name:	_____
Contact:	_____
Contact Signature:	_____
Business Location:	_____
	_____
Mailing Address:	_____
	_____
Contact's Phone:	_____ Fax: _____
E-mail:	_____
Website:	_____

### Contact Information

Kathy Snyder/John Cavanaugh – Co-Chairpersons, *Autism Aware Fare 2010*  
E-mail: [aafcoordinator@asnckmeck.org](mailto:aafcoordinator@asnckmeck.org) | [www.AutismAwareFare.org](http://www.AutismAwareFare.org)  
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## Sterling Sponsorship

- 13 days of promotional announcements on WLNK (107.9, the LINK) about event in addition to paid advertisements on WLNK and WFAE, and event appearing on WLNK website beginning in early April
- Your business logo/name on table tents and inserts at event sites
- Your business logo/name on posters, flyers, and print ads
- Your business name displayed on our event website, [www.AutismAwareFare.org](http://www.AutismAwareFare.org) with link to your URL
- Your business logo/name in our newsletter, *Autism Matters*
- Event announcement with website will appear in many community calendars
- To sign up for a sponsorship, go to [www.AutismAwareFare.org/sponsorrequest](http://www.AutismAwareFare.org/sponsorrequest) or fill out the Confirmation form below

*Total Investment: \$750*

<u>Confirmation of Sponsorship</u>	
Business Name:	_____
Contact:	_____
Contact Signature:	_____
Business Location:	_____
Mailing Address:	_____
Contact's Phone:	_____ Fax: _____
E-mail:	_____
Website:	_____

### Contact Information

Kathy Snyder/John Cavanaugh – Co-Chairpersons, *Autism Aware Fare 2010*  
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## Four-Star Sponsorship

- Your business logo/name on table tents and inserts at event sites
- Your business name mentioned minimum of 10 times as event sponsor on WLNK (107.9, the LINK) in the two weeks prior to the event
- 13 days of promotional announcements on WLNK about event in addition to paid advertising on WLNK and WFAE, and event on WLNK website beginning in early April
- Your business logo/name on posters, flyers, t-shirts and print ads
- Your business name and logo displayed on our event website, [www.AutismAwareFare.org](http://www.AutismAwareFare.org) with link to your URL
- Your business logo/name displayed in our newsletter
- To sign up for a sponsorship, go to [www.AutismAwareFare.org/sponsorrequest](http://www.AutismAwareFare.org/sponsorrequest) or fill out the Confirmation form below

*Investment: \$1,000*

<u>Confirmation of Sponsorship</u>	
Business Name:	_____
Contact:	_____
Contact Signature:	_____
Business Location:	_____
	_____
Mailing Address:	_____
	_____
Contact's Phone:	_____ Fax: _____
E-mail:	_____
Website:	_____

### Contact Information

Kathy Snyder/John Cavanaugh – Co-Chairpersons, *Autism Aware Fare 2010*  
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## Five-Star Sponsorship

- Prominent business logo/name on table tents, inserts at event sites
- Your business name mentioned minimum of 20 times as event sponsor on WLNK (107.9, the LINK) from in the two weeks prior to the event.
- 13 days of promotional announcements on WLNK about event in addition to paid advertising on WLNK and WFAE, and event appearing on WLNK website beginning in early April
- Business logo/name prominent on posters, flyers, print ads, t-shirts
- Your business logo/name prominently displayed on our event website, [www.AutismAwareFare.org](http://www.AutismAwareFare.org)
- Your business logo/name prominently displayed in our newsletter
- To sign up for a sponsorship, go to [www.AutismAwareFare.org/sponsorrequest](http://www.AutismAwareFare.org/sponsorrequest) or fill out the Confirmation form below

*Total Investment: \$2,500 or More*

<u>Confirmation of Sponsorship</u>	
Business Name:	_____
Contact:	_____
Contact Signature:	_____
Business Location:	_____ _____
Mailing Address:	_____ _____
Contact's Phone:	_____ Fax: _____
E-mail:	_____
Website:	_____

### Contact Information

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## Platinum Sponsorship

- Dominant business logo/name on table tents, inserts at event sites
- Your business name mentioned and/or described in a radio ad package designed on WLNK (107.9, the LINK)
- 13 days of promotional announcements on WLNK about event in addition to paid advertising on WLNK and WFAE, and event appearing on WLNK web site beginning in early April
- Your business logo/name dominant on posters, flyers, print ads, t-shirts
- Your business logo/name dominantly displayed on our event website, [www.AutismAwareFare.org](http://www.AutismAwareFare.org)
- Your business logo/name dominantly displayed in our newsletter
- To sign up for a sponsorship, go to [www.AutismAwareFare.org/sponsorrequest](http://www.AutismAwareFare.org/sponsorrequest) or fill out the Confirmation form below

*Total Investment: \$5,000 or More*

<u>Confirmation of Sponsorship</u>	
Business Name:	_____
Contact:	_____
Contact Signature:	_____
Business Location:	_____
	_____
Mailing Address:	_____
	_____
Contact's Phone:	_____ Fax: _____
E-mail:	_____
Website:	_____

### Contact Information

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## Host the Feast!

- You sponsor the event
- Your business name and logo is the ONLY one in all print and radio advertisements
- Your business name and logo is the ONLY one on flyers, posters, table tents at participating restaurants, in our newsletter, and on our web site
- Advertising package designed for print and radio with your approval
- To sign up for a sponsorship, go to [www.AutismAwareFare.org/sponsorrequest](http://www.AutismAwareFare.org/sponsorrequest) or fill out the Confirmation form below

*Total Investment: \$25,000 or More*

<u>Confirmation of Sponsorship</u>	
Business Name:	_____
Contact:	_____
Contact Signature:	_____
Business Location:	_____
Mailing Address:	_____
Contact's Phone:	_____ Fax: _____
E-mail:	_____
Website:	_____

### Contact Information

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